

Digital Marketing with Artificial Intelligence

Who can do?

- Fresh Matriculations who would like to pursue a career in Digital Marketing.
- Already working class and are interested to switch over to Digital Marketing with newest techniques of AI.
- Working Class wants to excel in terms of better position and compensation in their career.

This program is also beneficial for the organization's employee, who would like to get the maximum output from their employees.

**100,000+ Students
have been Trained**

since
1997

**Invest in
People the
only Asset
that Appreciates**

**Program is
offered by**

3D EDUCATORS
22 Years of
Excellence in
Training &
Development
INT



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About the Program Designer &

The “Digital Marketing with AI” Program has been designed and will be conducted by senior most consultants who having an extensive experience in digital marketing world and they have been engaged with various large commercial organizations. Almost 25 years of extensive experience in the field of digital and social media marketing

The Trainers who are conducting this program are have on the position of the following:

- Senior SEOs and E-Commerce Managers
- Senior Production Manager
- Senior SEM
- Senior Social Media Marketers
- Consultants

Inauguration

The Training Program shall be inaugurated by a senior member of 3DEducators and President of 3D Group.

Program Structure

No of classes per week	02 - Class
Duration of each class	02 – Hour

Other Learning Activities For Each Module

Classroom Assignments	08
Presentations by Trainees	01
Case Studies	02



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All the faculty members are from the professional market and having the practical exposure; they have extensive corporate experience and deliver the remarkable output to the market.

They trainers are foreign qualified and having the degrees of Masters, with International Certification.

As Consultant & Senior Trainers, the team of trainers from Digital Marketing side we at 3D Educators – Trainers & Consultants would not compromise on the faculty quality, where the trainers are also having the name in training & development sector and also working in the renowned corporate sector of Pakistan and abroad.



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Program Syllabus

We are alive to witness a time when humankind is using computer technology to push the limits of knowledge and freedom. We connect in the digital world of the Internet. Information and services are available at our convenience, making human contact unnecessary.

The Internet provides people with options. People want immediate results, custom-tailored information, and the freedom to make decisions when they are ready. The Internet has become a way of life and the way of business. Don't let the web intimidate you - make your web site the best.

Get onboard with 3deducators.com to make a place for yourself on the Net. With a plan, a little determination, and our solid strategies for Internet marketing, you will make it happen.

What you'll learn

Marketing on the Internet is an effective way to create a future for your company. To learn valuable strategies and information, hang out with us for a little while and we'll take you through the steps. In this site, you'll learn how to:



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Module One: (Search Engine Optimization)

- Fundamentals of Marketing & Digital Marketing
- Key Factors of Digital Marketing
- Various working domains of digital marketing
- Build an online presence for your business by using AI
- Boost traffic to your web site by using AI
- Find out who your customers are
- Learn how to meet customer needs more efficiently
- Fundamentals of Search Engine Marketing



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Module One: (Search Engine Optimization)

- Link Building: Internal Linking, Linking & Linking PR, How To Acquire Good Inbound Links
- Email Marketing techniques
- Concepts of Hats
- Onsite SEO Methodologies
- Offsite SEO Methodologies
- Google Robots, Crawlers & Spiders Behaviors
- Build an online presence for your business by using AI



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Module Two: (Social Media Marketing)

- Introduction to social media Marketing
- Concept of Brand
- Social media marketing techniques
- Awareness of different platform of SMM
- How to work with Facebook Social Media Marketing
- TickTok Social Media Marketing
- LinkedIn Marketing techniques



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Module Two: (Other Marketing Platforms)

- What is product
- How to make awareness of your products
- Affiliate Marketing techniques
- Full Affiliates Process Methodologies
- Half Affiliate Process Methodologies
- Matrix Affiliates
- Working with affiliates



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Module Two: (Social Media Marketing)

- Learn Facebook Marketing by using AI
- How AI Impacting on Social media Platforms
- Other Social Media Channels and partner technique

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TERMS & CONDITIONS

WITHDRAWAL FROM THE CERTIFICATION OR DIPLOMA

Students are not allowed to withdraw from the CERTIFICATION/DIPLOMA. If a student cannot continue the CERTIFICATION his/her fee will be forfeited.

CONDUCT AND DISCIPLINE

A disciplinary action, leading to rustication, will be taken against students whose conduct is found objectionable at any time during the course of study. Reference will be made to 3D Educators code of conduct.

EVALUATION AND GRADING

The performance of students is evaluated through continuous observation of a student's performance in the CERTIFICATION/DIPLOMA – class participation, submission of assignments, quizzes and exercises.

The student will be examined through three hourly exams conducted at the midterm and a final exam at the end of the program. Total marks for passing the CERTIFICATION/DIPLOMA will be 70 out of a total of 100.

Students who do not meet the attendance or any other eligibility criteria will not be allowed to appear in the final examination.

The following grading plan will be applicable for the CERTIFICATION/DIPLOMA:

A	B+	B	C+	C	F
87-100	81-86	72-80	66-71	60-65	Below 60

Students who are unable to appear for the final exam are required to submit a written application stating the reason for not appearing for the exam. 3D Educators reserves the right to approve or deny such applications. If approved, the student will be allowed to sit for the exam within one month. Failure to do so, the student will be resubmit the examination fee and sit the future schedule exam. Without passing of the exams no certification will be awarded.



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ONLINE LIVE CLASSES FACILITY AVAILABLE

- Instructor Led Training
- Real Time Presentations
- Interactive Classes
- Complete Notes and Other Stuff shall be provided through our Secure Student Login Member's Area
- For Online Live Classes, you may please download the Admission Form through our website <http://www.3deducators.com>. Fill it properly and attached the required document along with Picture and send back to info@3deducators.com with scanned fee submitted voucher in the bank.
- For Pakistan you may submit the fee at any MCB Branch with the title of "3D EDUCATORS-TRAINERS & CONSULTANTS".
- If you are outside Pakistan then you may transfer via Bank to Bank or any western union, Fast Track, Money Gram or else International Transfer Body.
- After Admission, if you don't have GMAIL Account then you are requested to kindly make one GMAIL Account and shared it info@3deducators.com. Then further correspondence shall be made by our institute official.
- Extra Bandwidth Charges shall be incurred.

DISTANCE NOT MATTER

You can join in the live classes Sessions of 3D EDUCATORS – TRAINERS & CONSULTANTS from anywhere of the world.

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PRECAUTIONARY MEASURES

- During Classes, you are requested to make sure that you are in isolated room, where no noise should be there except your voice.
- Kindly Switch Off your Cell Phone during the class, because it will disturb the quorum of class.
- If you have taken the admission in the course online lonely, then ethically it is recommended and suggested that you alone in the class.
- Recording of Lectures are not allowed at your end.

This world is emerging and growing in the 21st Century very rapidly because of latest and remarkable technologies and its advancement. Due to advancement of technology, we 3D EDUCATORS offer Live Interactive class sessions

3D EDUCATORS believe on Information Technology and its systems. Now you can also avail this facility at your home.

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Get the Admission Form

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